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NPA Announces International Placement Data

NPA, The Worldwide Recruiting Network reports that placements completed in 2010 involved an international cross-border connection between recruiters based in different countries 10% of the time. Of the total placements completed, 7% involved a candidate move from one country to another. NPA tracks relocation and other data for all placements reported by its 365 member firms. NPA president Dave Nerz in Grand Rapids, MI noted, "Employers are finding a need for talent on a global basis. Many needs are best filled by outside candidates and the best fit candidates may need to be moved to locations and countries. These types of placements are more challenging for both candidate and employer and require the efforts of professional recruiters to locate and secure commitment for such major relocations."

NPA is a member-owned cooperative based in Grand Rapids, Michigan, USA. The membership is comprised of premier independent recruiters on six continents who work cooperatively to complete searches across virtually all industry and occupational sectors. NPA collects data in the following categories: accounting/finance/banking; administrative/human resources/materials/logistics/operations; process/chemicals/natural resources/mining/oil & gas/environmental; information technology; engineering/design/manufacturing; medical/health care; construction/civil engineering/architecture; nuclear & fossil power/utilities; software & hardware engineering/electronics development; sales and marketing; and various other niches.

"As the demand for talent begins to tighten, employers are finding a need to attract and recruit the unique skill sets they demand from outside of their home markets," according to Nerz. He further reports that international and cross-border placements are gaining the attention of employers and recruiters alike. "The most recent 12 months indicates that 26.5% of NPA network placements are done outside of the US."

About NPA, The Worldwide Recruiting Network. NPA is an international, member-owned recruiting network facilitating cooperative, split-fee placements between its members. Founded in 1956, NPA has 365 member offices with more than 1,200 individual consultants in 28 countries on 6 continents.

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